



Compensation:

Participating in this program is not only an opportunity to make a difference but also a chance to receive monthly compensation for your valuable contributions. Thank you for considering joining BMHC in this transformative journey. Together, as catalysts of change, we can create a community where mental and emotional well-being are at the forefront of our conversations and actions.



Contact

For More information about registering as provider or if you have any other questions, contact Black Mental Health Canada (BMHC) at info@blackmentalhealth.ca or 1-888-220-2510



SELF CARE THROUGH HAIR PARTNER



Barbers as Catalysts of Change - BMHC Needs You

Welcome to an extraordinary opportunity to create a meaningful impact in our community. At BMHC, we are reaching out to you, our esteemed barbers, to address a crucial issue affecting our brothers and sisters: mental and emotional well-being. As barbers, your unique connection with clients positions you as frontline advocates for positive change. Join us in becoming a beacon of support and understanding for those silently navigating their struggles.

Why Barbers?

Barbers play a pivotal, yet often overlooked, role in fostering positive mental health within the Black community. Beyond their adept grooming skills, they assume a position of trust as confidants within the cherished environment of the barbershop. It is the barbershop, amidst the constant sound of clippers, authentic and unfiltered discussions about personal well-being unfold. BMHC acknowledges and honors the significance of this dynamic, recognizing it as a crucial component in supporting mental health within the community.



Barbers are
Trusted



Barbers are
Safe



Barbers are Mentors
and Educators



We Believe in You!

Barbers, you understand our community deeply. We trust in your ability to dismantle mental health stigmas and raise awareness.



Program Requirements:

- 1 Willingness to Participate in Training:** Commit to participating in program-specific training sessions designed to enhance your skills and deepen your understanding of the interconnectedness between hair care and mental well-being.
- 2 Barber Certification:** Possess a valid barber certification to ensure a professional standard of service and compliance with industry regulations.
- 3 Steady Flow of Customers:** Maintain a consistent flow of customers to maximize the program's impact and reach within the community.
- 4 Sufficient Space to Practice Barbering:** Ensure that your barbershop has ample space for practicing your craft comfortably, creating a conducive environment for meaningful client interactions.
- 5 Ability to Engage in Vulnerable Conversations:** Cultivate a space where clients feel comfortable sharing their thoughts and emotions. Engage in open and honest conversations about mental well-being.
- 6 Comfortable Making Referrals:** Be at ease with making referrals to mental health professional